

**60%** OF TALK RADIO LISTENERS ARE NEITHER DEMOCRAT OR REPUBLICAN, **AND NOR ARE WE!**



**FREE TALK LIVE**  
**TALK RADIO YOU CONTROL**

### ABOUT THE SHOW:

- A fast, smart, iconoclastic panel discussion with a unique pro-liberty viewpoint.
- Not, left, right, and certainly not moderate!
- Rather than focusing on the hosts, Free Talk Live is caller-and-listener-oriented.
- Intelligent discussion attracts an older audience, while our fast pace with multiple personalities attracts younger listeners.
- Your customers are seeing through the left-right paradigm – this is the talk radio unlike they have ever heard.
- Once they discover us, listeners will ‘appointment listen’ to Free Talk Live, which means they are more likely to listen to your ads and buy your product or service.<sup>2</sup>

### SOME OF OUR ACHIEVEMENTS:

- Ranked one of the top 100 talk radio programs (#27 in 2018) in America by TALKERS Magazine since 2009!<sup>3</sup>
- On More Than 175 Radio Stations
- Five-Time Podcast Award Winner<sup>4</sup>

<sup>1</sup> TALKERS Magazine - Talk Radio Research Project, 2013

<sup>2</sup> Arbitron: Indianapolis 2010

<sup>3</sup> TALKERS Magazine’s “Heavy Hundred” - 2009-2018

<sup>4</sup> PodcastAwards.com - 2005, 2006, 2007, 2008, 2010