

OF TALK RADIO LISTENERS ARE NEITHER DEMOCRAT NOR REPUBLICAN, AND WE AREN'T EITHER!



ABOUT THE SHOW:

- A fast, smart, iconoclastic discussion with a unique pro-liberty viewpoint.
- Not left, right, and certainly not moderate!
- Intelligent discussion attracts an older audience, while our fast pace with multiple personalities attracts younger listeners.
- ▶ Your customers are seeing through the left-right paradigm this is talk radio unlike they have ever heard.
- Once they discover us, listeners will 'appointment listen' to Free Talk Live, which means they are more likely to listen to your ads and buy your product or service.²

SOME OF OUR ACHIEVEMENTS:

- Ranked one of the top 100 talk radio programs (#25 in 2023) in America by TALKERS Magazine since 2009!³
- On More Than 100 Radio Stations
- Five-Time Podcast Award Winner
- Our founding host, Ian Freeman, received the coveted TALKERS Magazine Freedom of Speech Award in 2022

¹ TALKERS Magazine - Talk Radio Research Project, 2013

² Arbitron: Indianapolis 2010

³ TALKERS Magazine's "Heavy Hundred" - 2009-2023